

Proposal for e-Commerce Website Development

Submitted to



At a Glance of Uttara Info Tech

Uttara InfoTech (UIT) is a leading Website Design and Software Development company in Uttara, Dhaka, Bangladesh. We are engaged in Business ERP Solution software development for Group of company, Garments Industry, Hospital, School & College, T V media, NGO, Telecom Industry, Real Estate, POS/Super Shop, Accessories companies etc. We also supply security devices, attendance devices and other IT Support as per company requirements.

Already we served thousands of national and international clients in this field. We have one of the best creative team in the industry to provide the best IT solution within affordable cost.

WE ALSO PROVIDE-

- Web Application Development,
- Web Hosting,
- Domain Registration,
- Brand SMS Marketing,
- Social Media Marketing,
- Search Engine Marketing,
- Outsourcing Training
- And other Corporate IT support around the world.

OUR READY SOFTWARES-

- 1. Accounts & Inventory Management Software
- 2. HR & Payroll Management
- 3. SBS ERP Software
- 4. Stock/Inventory Management Software
- 5. Super Shop/Sales Management Software
- 6. School Management Software
- 7. Coaching Center Management Software
- 8. Restaurant Management Software
- 9. Hotel Management Software
- 10. Printing / Press Management Software



FEATURES AND TECHNICAL TOOLS FOR - E-COMMERCE WEBSITE DEVELOPMENT:

- 1. Attractive design as per your requirements
- 2. Dynamic slider banner on home page
- 3. Mobile, Laptop & Desktop responsive
- 4. SEO friendly Website Design & Development
- 5. Social Media integration
- 6. Google Map integration
- 7. Search Engine Submission
- 8. Dynamic and unlimited category create option
- 9. Search and sort to easily find product categories
- 10. Filter Search by Name, Size, Price and Color
- 11. Manage unlimited categories and sub-categories
- 12. Unlimited product entry
- 13. Add and manage main product image and additional product images
- 14. Product Zoom View
- 15. Products Edit/delete system
- 16. Search product by code, name, category etc.
- 17. Add and manage related products
- 18. Attach and embed YouTube videos
- 19. Customer registration with Mobile
- 20. Order placing system
- 21. Invoice create on order confirmation
- 22. Email Notifications after placing Order
- 23. 3 Layer working process- Order pending, confirm & Sold
- 24. Order tracking system
- 25. Supplier/Brand wise Store facility



- 26. Product Stock management
- 27. Sales Report Daily, Weekly & Monthly
- 28. Online Payment Method Integration (Charge not included)
- 29. Friendly user interface
- 30. Easy to operate
- 31. Ajax system to quick response for stored data
- 32. Providing training to operate this e-commerce site
- 33. Single user & Multi users operating system
- 34. Securable login system with user/password
- 35. SSL Security Certificate integration
- 36. Totally Online based & login facility from any location

TECHNICAL TOOLS:

- 1. HTML3
- 2. CSS5
- 3. Bootstrap
- 4. JavaScript
- 5. J-Query
- 6. Ajax / Vue. js
- 7. PHP Laravel Framework
- 8. My SQL Database

PROJECT DURATION & PRICE:

Total Project Cost: 120,000/-

In words : One Lac Twenty Thousand Taka Only

Project Duration: 30 Working days from the date of agreement

Payment Terms : 2 Installments

a. 50% at the time of Work Orderb. 50% at the time of Final Delivery



TERMS AND CONDITIONS ARE AS FOLLOWS:

- Maintenance charge is free from the date of the Agreement up to 1 months.
- After Maintance period if required any modification charge will be Tk.1000/- per visit or negotiable on work over the year.
- Domain Registration & Hosting Space purchase charge should be paid full in advance (if need).
- 50% of the development charge should be paid in advance.
- The balance should be paid at the time of delivery of the project.
- The website will be hosted within the date of agreement.
- We will provide all kinds of necessary support to protect your Website Data if you host our server.
- Taken C-panel User and Password or host other company's servers, then we are not liable for your website data.
- Failure to pay the bill within the date of the agreement will result in cancelation of the service contract.
- Client must be provided all content within 7 days of the date of agreement signing. If Client failed to provide the content within 7 days then we will complete this project by Demo content. Further client will change this content by himself or we will change by additional charge.
- It is mention here that this website has made only for legal Business Operation purpose. After handover this Website, if you (......) has involved in any kinds of antisocial or anti- law activities in the future, then only you will be responsible for it, **Uttara Info**Tech Authority will not be responsible for any misconduct.
- If any other issue arises due to developing or after developed, it will be solved by negotiation with us.



ADDITIONAL COST (if Needed):

Please check additional cost for extra feature adding or after development support.

Service	Cost
Extra per page Design (A4 size)	1,000
Live Chat Support System	1,500
Flash Intro Design	2,000
Gif Animated Banner Design	1,500
Image Banner Design	500
Per Image upload	100
Per Image Change	500
Application Form	2,000
Image Gallery	1,000
Hacking / Virus / Malware Remove support	3,000
Content Change per cost	1,000
Outlook Setup Per PC	300
Domain Registration	1,000
Web Hosting 1 GB	2,000



SOME OF OUR VALUED CLIENTS:

Following is a very short list of our valued clients:

Local Clients:

Corporate Clients	E Commerce Clients
❖ Samycon Group	amaderbazarbd.com
❖ Osman Group	AladinKids.com
❖ Steps Group	❖ GreenBajar .com
❖ Southern Group	Tuba Care.com
❖ Redwan Group	Ladies Market .com.bd
❖ Alvi Group	Seasons BD .com
❖ Vertex Group	❖ Falguni Shop .Com
❖ Ali Group	Everyday Wear .Com
❖ Fifa Group	❖ Megatrade .com.bd
❖ JB Airlines	Deshebazar.com
❖ JAS Aviation	❖ Dada Dhaka Limited
 Gazi Fashion Limited 	Sharirbazar.com
❖ The Bestex Limited	Shopnopury.com
Buy-Design Bangladesh Limited	Drug N Health .Com
❖ Glamourena BD	❖ Grihosozza .Com

International Clients:

Zeus sports	*	Social Agency Web Development
2xsoftwareLimited	*	Artificial Grass Liquidates
❖ Sagenite And Plume	*	Printed Circuit Board
Happy Trigger Tool	*	Lake View Lodge Perth Hills
Church Alertz Marketing	*	Neet To Management
Outsourcing-Philippines	*	Physicians And Audiologists
EPIC Magazine Limited	*	Research Academy of Australia
Caram Asia Org	*	IJMFA