

CATEGORY	SEGMENTS	MOBILE NO
CLUB MEMBERS	Kurmitola Golf Club	2410
	Dhaka Club	1200
	ACCL	802
	Officers Club	2717
	Gulshan Club	1118
	Mirpur DOHS	902
	Uttara Club	2129
	Banani Club	1125
	Banani Society	793
<b>Total</b>		<b>13196</b>
ORGANIZATION	FBCCI Members	1648
	BTMA (Bangladesh Textile Mills Association)	2689
	BGMEA Members	2186
	BKMEA Members	1328
	BASIS Members	2391
	REHAB Members	5174
<b>Total</b>		<b>15416</b>
ASSOCIATION	BMA (Bangladesh Medical Association) / Doctors/Dhaka	11900
	ALL BMA Members ( Whole Bangladesh)	21351
	Doctors (Bangladesh)	13500
	Secretariat List	3081
	Engineers ( IEB, CERC, Civil)	18700
	Economist	2140
	Dentists	1700
	Chartered Accountant	1320
	Dhaka University	1655
	Lawyers	24000
	GBSPP	2600
<b>Total</b>		<b>101947</b>
OTHERS	High valued clients	80000
	Industrialists	504
	Travel Agencies Director	1154
	Fashion Houses Database (Several Fasion House)	38353
	Corporate Decision Makers (Mid to Top Level Mgt. Several Org.)	8288
	Secretariat List	3081
	Garments Industries	5000
	Restaurants & Fast Food Consumers List	63000
	Ice Cream Parlor	5932
	Bridal Fashions	14000
	Land Customers of several Real Estate Projects	7392
	Beauty Tips	3699
	Fitness Center	10000
	Food & Beverage Consumers	1062000
	NGO'S (Several NGO's)	18930
	Children's Mother	100000
	Super Store Buyers (Members)	156000
	Android Phone Users	80000
	Farmers	6000
	2013 HSC Passed Student List –	13639
	Retailer - Dhaka, Chittagong, Khulna, Barishal, Bogra	46000
	Retailer - Cluster	10254
	Building Material Buyer	27488
Advocates Database (Area Wise)	24000	
Fisheries Database (Area Wise )	3000	

	Easy.com.bd ( Online Top-Up subscriber )	260000
	Motorcycle Customers (2 Wheelers)	350000
	Youth Database (TV channel & Radio SMS Hits)	800000
<b>TOTAL</b>		<b>3197714</b>
<b>LOCATION</b>	Gulshan, Banani (BTS Tracking parameter wise)	80000
	Dhanmondi	30000
	Chittagong Corporate	7000
	Chittagong Several Database	12000
	Khulna	7000
	Cox Bazaar (Several Hotel Customers)	18932
	Sylhet	9000
<b>TOTAL</b>		<b>163932</b>
<b>AGE</b>	Male 40 +	55000
	Female 40 +	35000
	Female 25 - 40	25000
	Male & Female (20 - 25)	560000
<b>TOTAL</b>		<b>675000</b>
<b>MALE</b>	Corporate	30000
	IT Concerns	10000
	Young Male	400000
<b>TOTAL</b>		<b>440000</b>
<b>FEMALE</b>	Jewellery Buyers (Several jewellery Shops)	65000
	Boutiques Product Buyers (Several Boutique Buyers)	31000
	Beauty Parlors & Makeover Saloon Customers	14000
	University Students	300000
	College Students	350000
<b>TOTAL</b>		<b>760000</b>
<b>FINAL TOTAL</b>		<b>5367205</b>